

The background of the entire page is a city skyline at sunset, with a network of white lines and circular nodes overlaid on top. The network consists of several interconnected nodes, some of which are highlighted with a bright glow. The city skyline features various buildings and structures, with the sun setting behind the horizon, creating a warm, golden glow.

submarine telecoms
FORUM

2019 MEDIA
INFORMATION

THE VOICE OF THE SUBMARINE
CABLE INDUSTRY

PUBLICATIONS



SUBMARINE TELECOMS FORUM MAGAZINE THE VOICE OF THE INDUSTRY

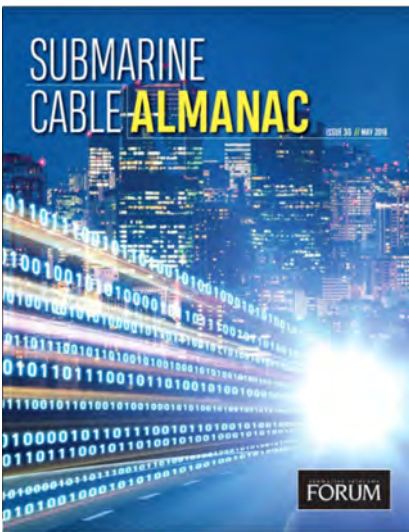
Established over 15 years ago, this publication is the most respected, independently edited resource for the submarine cable industry. Each digital issue provides insight and education by industry experts on issues, ideas and topics facing the submarine optical fiber technologies and industries.

In addition to more than 80,000 downloads and over 1.1 Million website visits, the publication is promoted at major conferences like PTC, ICPC, OilComm and SubOptic.

AVERAGE MONTHLY DOWNLOADS

80,000+

6 BI-MONTHLY ISSUES



SUBMARINE CABLE ALMANAC

The quarterly Almanac is a 300- page resource that serves as a complement to the Submarine Cable Map. It features every major international system, a system map, landing points and system capacity along with other relevant data. The Almanac boasts over a half million downloads each quarter and is utilized as a necessary tool for project managers and engineers.

AVERAGE QUARTERLY DOWNLOADS

525,000+

4 QUARTERLY ISSUES



SUBMARINE TELECOMS INDUSTRY REPORT

This annual report offers analysis and forecasting on the submarine fiber industry as a whole. The 2019 report will include a noteworthy section on datacenters and their impact on submarine telecoms systems – past, present and future. Other specific topics include ownership financing, suppliers, market activity and regional

ANNUAL DOWNLOADS

567,000+

SUBTEL FORUM WEBSITE

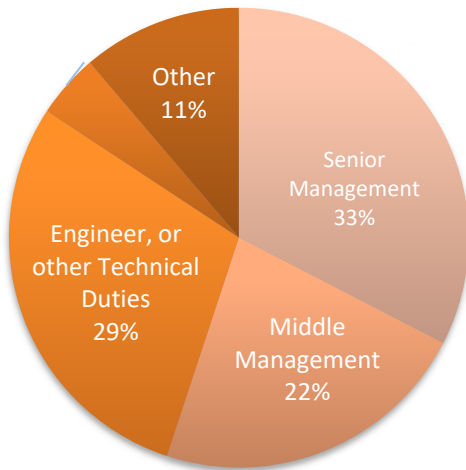
AVERAGE MONTHLY VISITORS

1,182,000+

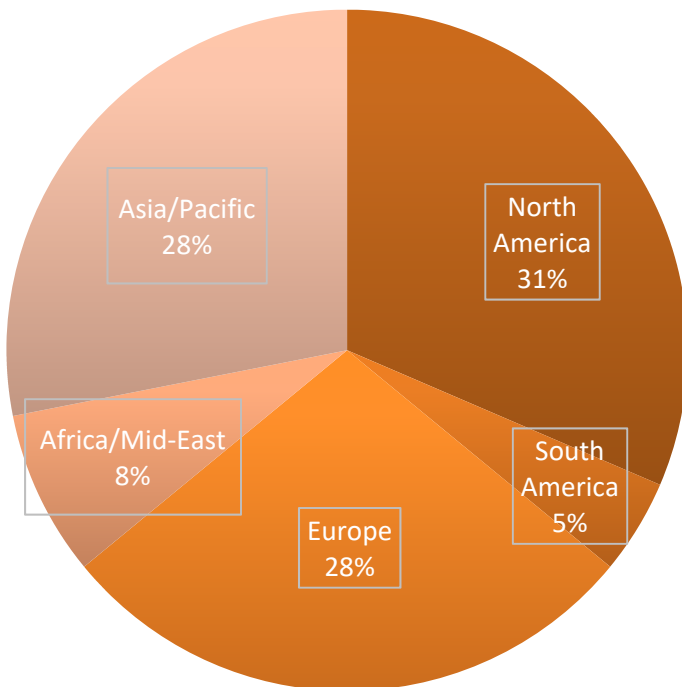


CIRCULATION DEMOGRAPHICS

JOB FUNCTION



CIRCULATION WORLDWIDE



EDITORIAL SCHEDULE

2019 SUBTELEFORUM EDITORIAL AND RELEASE SCHEDULE

SUBMARINE TELECOMS FORUM MAGAZINE

January 20 (#104)	Global Outlook
March 18 (#105)	Finance & Legal
May 20 (#106)	Global Capacity
July 15 (#107)	Regional Systems
September 16 (#108)	Offshore Energy
November 18 (#109)	Data Centers & New Technologies

SUBMARINE CABLE ALMANAC

February 18	#29
May 13	#30
August 19	#31
November 11	#32

2020 INDUSTRY CALENDAR


January 1, 2020

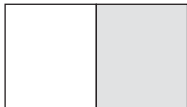
SUBMARINE TELECOMS INDUSTRY REPORT 2019/2020 EDITION

October 15

PRODUCT SPECIFICATIONS

MAGAZINE ALMANAC INDUSTRY REPORT

SPREAD:  17 wide x 11 tall (in)
43.18 wide x 27.94 tall (cm)

FULL PAGE:  8.5 wide x 11 tall (in)
21.59 wide x 27.94 tall (cm)

TEXT MARGINS:375" (.925 cm) outside margins
1.25" (3.175 cm) inside margin

No text can cross the inside margin.

Please supply a high-resolution PDF file.

SUBMARINE CABLE MAP

SINGLE AD: 4 wide x 1.5 tall (in)
10.16 wide x 3.81 tall (cm)

DOUBLE AD: 8 wide x 1.5 tall (in)
(HORIZONTAL) 20.32 wide x 3.81 tall (cm)

Please supply a high-resolution PDF file.

WEB BANNER

SIDEBAR

TOP PILLAR 600 wide x 800 tall (px)
TILE 600 wide x 400 tall (px)

BODY

HORIZONTAL MAIN PAGE 900 wide x 40 tall (px)
HORIZONTAL INTERIOR PAGE 900 wide x 40 tall (px)

Please supply 72dpi JPEG.

ONLINE CABLE MAP

Sizes have changed,
inquire for current specs.

INDUSTRY CALENDAR

AD SIZE 11.5 wide x 11.5 tall (in)
NO BLEED: 29.21 wide x 29.21 tall (cm)

AD SIZE 12 wide x 12 tall (in)
WITH BLEED: 30.48 wide x 30.48 tall (cm)
.125 in bleed | .3175 cm bleed

Please supply a high-resolution PDF file.

A NOTE FOR DESIGNERS:

If you don't want your advertisement to bleed, then please provide a margin of .25" all the way around. Margins are dictated by the printer and your advertisement will be rejected if text falls outside of the safe zone. If your advert includes bleeds, please include crop marks but NOT BLEED MARKS. Please provide the hyperlink where you would like your advertisement to direct readers. This enables us to make your advertisement live inside our digital products such as the magazine, almanac and industry report.

PRODUCT PRICING

	SINGLE PAGE	TWO-PAGE SPREAD
MAGAZINE	\$3,500	\$5,000
ALMANAC	—	\$1,250
INDUSTRY REPORT	\$3,500	\$5,000

CALENDAR	SINGLE MONTH
	\$7,500

PRINT MAP	SINGLE SPACE	DOUBLE SPACE
	\$3,500	\$5,500

ONLINE MAP	QUARTER	WHOLE YEAR
	\$4,000	\$15,000

WEB BANNER	1 MONTH	3 MONTH	6 MONTH	WHOLE YEAR
SIDEBAR: TOP PILLAR	\$1,000	\$2,900	\$5,800	\$10,000
SIDEBAR: TILE	\$500	\$1,450	\$2,900	\$5,000
BODY: HORIZ MAIN PAGE	\$750	\$2,175	\$4,350	\$7,500
BODY: HORIZ INTERIOR PAGE	\$500	\$1,450	\$2,900	\$5,000

Submarine Telecom Forum's independent editorial content ensures that it's read by the industry's top management, engineering and technical positions worldwide. The publication and reports provide the most up-to-date news and analysis of the industry.



SUBMARINE TELECOMS FORUM INC.

21495 Ridgetop Circle, Suite 201
Sterling, Virginia 20166, USA

www.subtelforum.com

SALES INQUIRIES

Terri Jones
tjones@subtelforum.com
T: +1 703.471.4902

PRESIDENT & PUBLISHER

Wayne Nielsen
wnielsen@subtelforum.com

VICE PRESIDENT

Kristian Nielsen
Email: knielsen@subtelforum.com

"THE ENTIRE SUBMARINE CABLE INDUSTRY, NO MATTER OUR PARTICULAR DISCIPLINE OR INDUSTRY EXPERTISE, EAGERLY LOOKS FORWARD TO THIS PUBLICATION. SUBTEL FORUM IS THE TRUE CHRONICLER AND SOUNDING BOARD OF OUR DYNAMIC AND EVER-CHANGING INDUSTRY SECTOR."

— ANDY LIPMAN
SENIOR PARTNER, MORGAN, LEWIS & BOCKIUS LLP

